



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract #

1366786

Schedule Dates

09/04/12-09/10/12

Advertiser

Josh Mandel OH US Senate-R (71581)

Agency

Strategic Media Placement (6694)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

OH US SEN JOSH MANDEL SEPT4-SEPT 10 EST 2%

Salesperson

HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1

Sales Office

WSYX/WTTE/ESYX/WWHO

Buyer Name

Eversol, Whitney

Phone/Fax

(740) 201-5500 / (740) 201-SS02

CPE

2645

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

WTTE

Date Entered

08/31/12

Last Modified

08/31/12

Entered By

Dawn Hachtel

CO-OP

No

Headline #

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$1,770.00

Net Total

\$10,030.00

Sales Tax

Columbus (WTTE)

By Broadcast Month

Spots

14

Rate
\$11,800.00

5ep. 2012

Grand Total:
\$11,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/07/12-09/07/12	2	:30	6:30A- 6:57A (EST)						1			1	\$100.00	\$100.00	Columbus (WTTE)	6:30A GDE	8/31/12
2.0	Normal Line / SPOT	09/06/12-09/06/12	2	:30	7:58A- 9A (EST)					1				1	\$400.00	\$400.00	Columbus (WTTE)	8A GDC	8/31/12
3.0	Normal Line / SPOT	09/07/12-09/07/12	2	:30	5:58A- 6:30A (EST)						1			1	\$400.00	\$400.00	Columbus (WTTE)	6P BB	8/31/12
4.0	Normal Line / SPOT	09/04/12-09/06/12	2	:30	10P- 11P (EST)			1			1			2	\$1,200.00	\$2,400.00	Columbus (WTTE)	10P NEWS	8/31/12
5.0	Normal Line / SPOT (B/E)	09/06/12-09/06/12	2	:15	6:30A- 7:57A (EST)					1				1	\$100.00	\$100.00	Columbus (WTTE)	6:30A GDE	8/31/12
6.0	Normal Line / SPOT (B/E)	09/05/12-09/05/12	2	:15	7:58A- 9A (EST)					1				1	\$400.00	\$400.00	Columbus (WTTE)	8A GDC	8/31/12
7.0	Normal Line / SPOT (B/E)	09/10/12-09/10/12	2	:15	7:58A- 9A (EST)		1							1	\$350.00	\$350.00	Columbus (WTTE)	8A GDC	8/31/12
8.0	Normal Line / SPOT (B/E)	09/05/12-09/05/12	2	:15	5:58P- 6:30P (EST)					1				1	\$650.00	\$650.00	Columbus (WTTE)	6P BB	8/31/12
9.0	Normal Line / SPOT (B/E)	09/06/12-09/06/12	2	:15	7:31P- 7:57P (EST)					1				1	\$1,350.00	\$1,350.00	Columbus (WTTE)	7:30P BB	8/31/12
10.0	Normal Line / SPOT (B/E)	09/07/12-09/07/12	2	:15	10P- 11P (EST)						1			1	\$1,200.00	\$1,200.00	Columbus (WTTE)	10P NEWS	8/31/12
11.0	Normal Line / SPOT (B/E)	09/09/12-09/09/12	2	:15	4:13P- Sports-FOX NFL 4pm Game								1	1	\$2,050.00	\$2,050.00	Columbus (WTTE)	4P NFL	8/31/12
12.0	Normal Line / SPOT (B/E)	09/05/12-09/07/12	2	:15	10P- 11P (EST)							1		2	\$1,200.00	\$2,400.00	Columbus (WTTE)	10P NEWS	8/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: